



PRIEST LAKE

Idaho's Crown Jewel
Sensational in all Seasons

Application for 2015-2016 Priest Lake Visitors Guide Advertising

- Advertising in the 2015-2016 Priest Lake Visitors Guide is **reserved for Chamber members**. **A Membership Application is enclosed**. Not only will you be able to advertise in the widely distributed Visitors Guide, you will also receive a free listing on the Chamber's website www.priestlake.org and a link from that site to your website.
- Artwork must be **high-resolution TIF, PDF, or EPS format**.
If you need artwork made, please contact the following designer:
Savvy Marketing 208.667.7306 linda@savvyca.com
- Ad sales** coordinated by Eileen Kain at the Chamber office – 208.443.3191 or 888.774.3785 or info@priestlake.org
- Please send ALL files for finished ad to: **Savvy Marketing linda@savvyca.com** and a copy to info@priestlake.org along with prompt payment to Chamber office. Prices are unchanged from last year. **We accept Credit Card and PayPal Payments** online and by mail.
- Purchase multiple advertisements and receive a 5% discount!
- All ad requests, artwork, and 100% payment must be submitted by **January 15, 2015**.
- Please use same ad as last year**

Business Name _____
 Contact _____
 Address _____
 City, State, Zip _____
 Phone _____ Cell _____ Fax _____
 Email _____ Website _____
 Signature _____ Date _____

Ad Sizes available for purchase:

<u>Ad Sizes available for purchase:</u>	<u>Rate</u>	<u>Indicate Choice</u>
1/8 Page	\$195	_____
1/4 Page	\$395	_____
1/2 Page	\$695	_____
Full Page	\$1295	_____
Inside Cover 1/4 Page (must be reserved)	\$495	_____
Inside Cover 1/2 Page (must be reserved)	\$795	_____
Full Page Back Cover (must be reserved)	\$1750	_____

See Specifications and Dimensions on NEXT PAGE

Priest Lake Idaho Visitors Guide Magazine Specifications



Full Page

Trim Size: 8.375" W x 10.875" H
 Live area: 7.5" W x 10" H
Please allow a minimum 1/8" bleed.



Half Page

Horizontal Size: 7.5" W x 4.875" H



Half Page

Vertical Size: 3.625" W x 10" H



Quarter Page

Horizontal Size: 7.5" W x 2.25" H



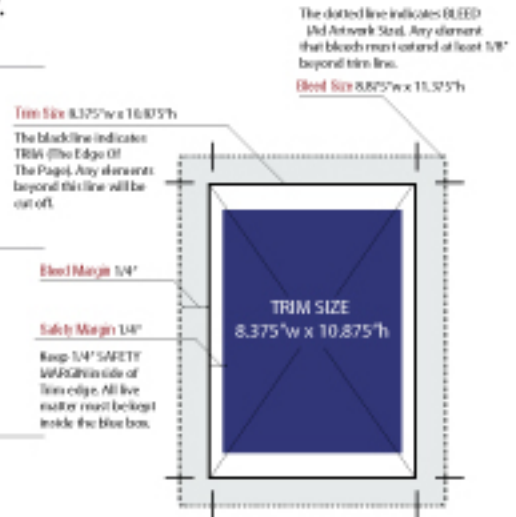
Quarter Page

Vertical Size: 3.625" W x 4.875" H



Eighth Page

Size: 3.625" W x 2.25" H



Acceptable File Formats for Ad artwork

Final artwork must be sent in one of the following formats

1. Press resolution PDF. At full size, resolution of 300dpi in CMYK Mode.
2. JPG or TIFF, High resolution (300dpi at actual size) in CMYK Mode.
3. Photoshop, InDesign, EPS and Illustrator files (with all fonts and linked files included)
 (other formats such as Word files or Publisher files will incur additional art charges)

For more information please contact:

Savvy Marketing, Inc.
 (208) 667-7306