



PRIEST LAKE

Idaho's Crown Jewel
Sensational in all seasons

Application for 2016-2017 Priest Lake Visitors Guide Advertising

- Advertising in the 2016-2017 Priest Lake Visitors Guide is **reserved for Chamber members**. **A Membership Application is enclosed**. Not only will you be able to advertise in the widely distributed Visitors Guide, you will also receive a free listing on the Chamber's website **www.priestlake.org** and a link from that site to your website. Also, advertise events in The Crown Jewel Monthly Newsletter, This Week @ the Lake and Face Book.
- Artwork must be **high-resolution (300 dpi) in TIF, PDF, or EPS format**. If you need artwork made, please contact the following designer:
Savvy Marketing 208.667.7306 linda@savvyca.com
There will be an additional charge for this service. You may also use your own graphic designer if you wish, as long as the artwork meets the specs on the reverse side of this form.
- Ad sales** coordinated by Suzanne Duntley at the Chamber office: 208.443.3191 | info@priestlake.org.
- Please send ALL files for finished ad to: **Savvy Marketing linda@savvyca.com** and a copy to info@priestlake.org along with prompt payment to Chamber office. Prices are unchanged from last year. **We accept Credit Card and PayPal Payments** online and by mail.
- Purchase multiple advertisements and receive a 5% discount!
- All ad requests, artwork, and 100% payment must be submitted by **January 15, 2016**.
- Please use same ad as last year

Business Name _____
 Contact _____
 Address _____
 City, State, Zip _____
 Phone _____ Cell _____ Fax _____
 Email _____ Website _____
 Signature _____ Date _____

Ad Sizes available for purchase:

<u>Ad Sizes available for purchase:</u>	<u>Rate</u>	<u>Indicate Choice</u>
1/8 Page	\$195	_____
1/4 Page	\$395	_____
1/2 Page	\$695	_____
Full Page	\$1295	_____
Inside Cover 1/4 Page (must be reserved)	\$495	_____
Inside Cover 1/2 Page (must be reserved)	\$795	_____
Full Page Back Cover (must be reserved)	\$1750	_____

See Specifications and Dimensions on NEXT PAGE

Priest Lake Idaho Visitors Guide Magazine Specifications



Full Page
 Trim Size: 8.375" W x 10.875" H
 Live area: 7.5" W x 10" H
Please allow a minimum 1/8" bleed.



Half Page
 Horizontal Size: 7.5" W x 4.875" H



Half Page
 Vertical Size: 3.625" W x 10" H



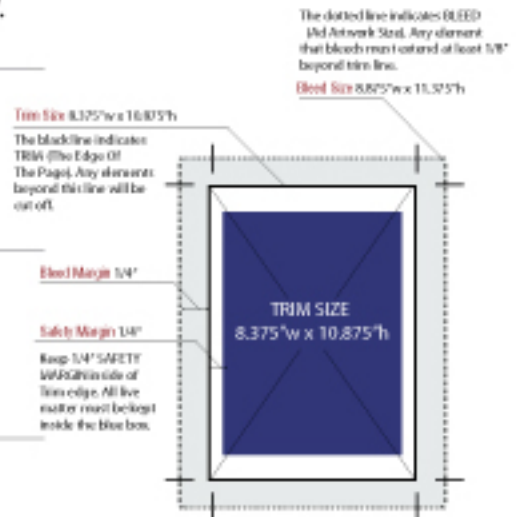
Quarter Page
 Horizontal Size: 7.5" W x 2.25" H



Quarter Page
 Vertical Size: 3.625" W x 4.875" H



Eighth Page
 Size: 3.625" W x 2.25" H



Acceptable File Formats for Ad artwork

Final artwork must be sent in one of the following formats

1. Press resolution PDF. At full size, resolution of 300dpi in CMYK Mode.
2. JPG or TIFF, High resolution (300dpi at actual size) in CMYK Mode.
3. Photoshop, InDesign, EPS and Illustrator files (with all fonts and linked files included) (other formats such as Word files or Publisher files will incur additional art charges)

For more information please contact:

Savvy Marketing, Inc.
 (208) 667-7306